## Step-By-Guide for using Adobe Spark

"Adobe Spark is the Integrated web and mobile solution that enables everyone, especially teachers and their students, to easily create and share impactful visual stories." *from the Spark EDU implementation guide* 

Contact the Learning Technologies Team to set up your Adobe Spark account. <u>ltt@truman.edu</u> Once you have your ID, point your browser to <u>https://spark.adobe.com/</u> and log-in!

- 1. Click the big, blue + icon to get started
- 2. From the drop down menu, choose Video
- 3. Because Spark is designed to be super user-friendly, follow the on-screen instructions to get started, or click *Skip*
- 4. Select a template option (that is fully customizable), or click *Start from scratch*

Note - Even if you continue to choose the *I'll do it all myself*-type options, Adobe Spark will offer tips and guidelines to ensure you wind up with a successful project.

- 5. Look over the interface, note the following elements:
  - a. The main "canvas" with a + sign in the middle this is how you'll add your content! Choose from imported video or pictures, or text boxes and icons
  - b. A microphone on the canvas lower edge to record narration if desired
  - c. The "timeline" below the canvas with a + sign to add more panels to your project
  - d. The "customizer" tools in the upper right corner you'll use these to change panel layout, theme (including color and style), a re-sizer, and a music option where you can turn off a background track, or choose from dozens of royalty-free options or even upload your own!
  - e. The "final product" buttons do you want to Preview, Share, Download, or Invite a collaborator. Find these buttons at the top center.
- 6. Click to add your first content item perhaps a title slide by using the Text tool
- 7. Click to add your next content item perhaps a photo to set-up your instructional content, by using the Photo tool
- 8. Click to add your next content item perhaps a video you recorded via Zoom or Screencastify.
- 9. Use the playback, content editing, and customizer tools to trim, focus, change, edit, and add to your content till your story is complete.
- 10. Use the microphone tool to record narration over those panels that need extra explanation.
- 11. Don't forget a background music track is on by default be sure to either double-check that it suits your video, or that you turn it off.
- 12. When you're ready, choose the *Share* button to publish your story to social media options, or choose the *Download* button to save an .mp4 video file to your desktop and then you can choose to upload it to your Truman-provisioned Google Drive or YouTube account.

Note - If your video does not include self-explanatory text and visual cues, you will need to use YouTube's tools to add transcriptioning/CC-ing to ensure that your content is fully accessible.